

Full Application Feature Comparison

53 MMBAi capabilities | 12 competitors | One application per column | No tier breakdown

YES = documented availability | PARTIAL = related or narrower capability | UNVERIFIED = not confirmed; does not mean unavailable

Compares the full publicly documented offering, including paid options. Optional modules, usage fees or connected services may be required.

Only MMBAi features appear as rows. Availability does not establish equal quality, limits or workflow depth. Research: October 16, 2026 UTC.

MMBAi capability	MMBAi M1-M2	Blaze B1-B3	Simplified Z1-Z2	Predis.ai D1-D2	Ocoya O1-O3	Sintra N1-N3	Jasper J1-J2	SocialBee S1	Hootsuite H1	HighLevel G1	HubSpot U1-U3	Thryv T1-T3	Constant Contact C1
Published pricing (USD) Ranges / starting prices; not an all-features quote	\$49.95- \$199.95/mo	\$79-\$149/mo DIY; managed \$999/mo	From \$79/mo Custom options	\$19-\$212/mo Annual billing (equivalents)	\$29-\$199/mo Custom options	\$97/mo monthly \$54-\$59/mo longer terms	\$69/seat/mo \$59 annual equiv. Business custom	\$29-\$99/mo Agency from \$179/mo	From \$99/user/mo Annual basis Custom options	\$97-\$497/mo Usage / AI charges extra	Free tools; \$20/seat Starter; Pro from \$800/mo*	\$99-\$399/mo Confirm billing and package	From \$12-\$80/mo Varies by contacts
Strategy, brand and business intelligence													
AI campaign / content planning	YES	YES	YES	PARTIAL	YES	YES	YES	YES	YES	UNVERIFIED	YES	UNVERIFIED	PARTIAL
Dedicated 12-week growth plan	YES	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED
Business / brand context memory	YES	YES	YES	YES	YES	YES	YES	PARTIAL	UNVERIFIED	UNVERIFIED	PARTIAL	UNVERIFIED	PARTIAL
Logo, colors or visual brand settings	YES	YES	YES	YES	YES	PARTIAL	YES	YES	UNVERIFIED	UNVERIFIED	PARTIAL	UNVERIFIED	YES
Extract brand / voice from website	YES	YES	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	PARTIAL	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED
Website / URL used to create content	YES	YES	YES	YES	PARTIAL	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED
Speech input converted into social posts	YES	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED
Industry-specific templates / content	YES	PARTIAL	YES	YES	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	PARTIAL	YES
Dedicated customer-education packs	YES	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED
AI marketing guidance / assistant	YES	YES	YES	UNVERIFIED	YES	YES	YES	YES	YES	PARTIAL	YES	UNVERIFIED	UNVERIFIED
Competitor website change alerts	YES	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED
Website competitive gap reports	YES	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	PARTIAL	UNVERIFIED	UNVERIFIED	UNVERIFIED	PARTIAL	PARTIAL	UNVERIFIED
SEO content / metadata assistance	YES	YES	UNVERIFIED	UNVERIFIED	YES	YES	YES	UNVERIFIED	UNVERIFIED	YES	YES	UNVERIFIED	PARTIAL
AI-search visibility / AEO / GEO	YES	YES	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	YES	UNVERIFIED	UNVERIFIED	YES	YES	PARTIAL	UNVERIFIED
Writing, images and reusable creative													
AI social captions / copy	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES
Network-specific copy variants	YES	YES	YES	YES	YES	PARTIAL	PARTIAL	YES	PARTIAL	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED
Headlines and calls to action	YES	YES	YES	YES	YES	YES	YES	UNVERIFIED	PARTIAL	UNVERIFIED	PARTIAL	UNVERIFIED	PARTIAL
Hashtag tools	YES	UNVERIFIED	YES	YES	PARTIAL	YES	UNVERIFIED	YES	PARTIAL	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED
Long-form blog drafting	YES	YES	YES	UNVERIFIED	YES	YES	YES	UNVERIFIED	UNVERIFIED	PARTIAL	YES	UNVERIFIED	UNVERIFIED
Newsletter / email copy generation	YES	YES	YES	UNVERIFIED	PARTIAL	YES	YES	UNVERIFIED	UNVERIFIED	YES	YES	UNVERIFIED	YES
AI image generation	YES	YES	YES	YES	YES	YES	PARTIAL	YES	YES	YES	PARTIAL	UNVERIFIED	UNVERIFIED
Editable graphic / design workspace	YES	YES	YES	YES	YES	UNVERIFIED	UNVERIFIED	YES	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	PARTIAL
Ready-made visual templates	YES	YES	YES	YES	YES	UNVERIFIED	UNVERIFIED	PARTIAL	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	PARTIAL
Poster / promotional graphic creation	YES	YES	YES	YES	YES	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED
Dedicated magazine / editorial mode	YES	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED
Image adaptation for social sizes	YES	UNVERIFIED	YES	YES	YES	UNVERIFIED	UNVERIFIED	YES	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED
Content / media asset library	YES	YES	YES	YES	YES	YES	PARTIAL	YES	YES	UNVERIFIED	PARTIAL	PARTIAL	PARTIAL
Cross-format content repurposing	YES	YES	YES	PARTIAL	PARTIAL	UNVERIFIED	PARTIAL	PARTIAL	UNVERIFIED	UNVERIFIED	PARTIAL	UNVERIFIED	UNVERIFIED
Video, presenters and audio													
AI video generation	YES	YES	YES	YES	UNVERIFIED	PARTIAL	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED
Reels / Shorts creation	YES	PARTIAL	YES	YES	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED
Prompt / script-to-video	YES	UNVERIFIED	YES	YES	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED
Image-to-motion / image-to-video	YES	UNVERIFIED	YES	YES	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED
AI presenter / UGC-style avatar video	YES	UNVERIFIED	YES	YES	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED
Owner likeness from a single photo	YES	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED
Saved alternate looks of the owner	YES	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED
Voiceover / text-to-speech	YES	UNVERIFIED	YES	YES	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED
Clone the owner's voice	YES	UNVERIFIED	YES	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED
Automatically recurring personal videos	YES	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED
Before / after visual transformation tool	YES	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED
Publishing, social workflow and analytics													
Social scheduling / direct publishing	YES	YES	YES	YES	YES	YES	UNVERIFIED	YES	YES	YES	YES	YES	YES
Multi-network publishing	YES	YES	YES	YES	YES	YES	UNVERIFIED	YES	YES	YES	YES	YES	YES
Content calendar	YES	YES	YES	YES	YES	YES	UNVERIFIED	YES	YES	YES	YES	YES	YES
Recurring campaign / autopublish	YES	YES	YES	YES	YES	YES	UNVERIFIED	PARTIAL	PARTIAL	PARTIAL	PARTIAL	UNVERIFIED	UNVERIFIED
Human review before publication	YES	YES	YES	YES	YES	YES	UNVERIFIED	YES	YES	UNVERIFIED	PARTIAL	UNVERIFIED	UNVERIFIED
WordPress article publishing	YES	YES	PARTIAL	UNVERIFIED	YES	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	YES	PARTIAL	UNVERIFIED	UNVERIFIED
Marketing activity / performance dashboard	YES	YES	YES	YES	PARTIAL	YES	UNVERIFIED	YES	YES	UNVERIFIED	PARTIAL	PARTIAL	UNVERIFIED
Leads, customer communication and business platform													
Website chatbot with lead capture	YES	UNVERIFIED	YES	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	YES	PARTIAL	UNVERIFIED	UNVERIFIED
Contact database / customer list	YES	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	YES	YES	YES	YES
Tags / segmentation / contact notes	YES	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	YES	YES	PARTIAL	YES
Email campaign delivery	YES	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	PARTIAL	UNVERIFIED	UNVERIFIED	UNVERIFIED	YES	YES	YES	YES
Customer SMS campaign delivery	YES	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	YES	YES	PARTIAL	YES
Paid-ad creative / campaign preparation	YES	YES	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	UNVERIFIED	YES	YES	YES	YES
Multi-user collaboration / permissions	YES	YES	YES	YES	PARTIAL	PARTIAL	YES	YES	YES	YES	YES	PARTIAL	PARTIAL

INTERPRETATION

MMBAi availability combines its documented application features. Conflicting public descriptions affect allowances, not the tier-free scope shown here.

Competitor YES includes documented optional or usage-priced capabilities. A generic writing tool or a narrower workflow is marked PARTIAL where applicable.

Prices are public starting prices or ranges, not quotes for every feature above. Taxes, ads, seats, contacts, usage and optional modules can add cost.

*HubSpot Pro reference uses annual pricing; other hubs and onboarding may add cost. Hootsuite shows annual per-user pricing. Verify checkout terms. Source IDs resolve below.

OFFICIAL SOURCES

M1 | MMBAi app landing / plans
app.marketmybusinessai.com/start

M2 | MMBAi main website
marketmybusinessai.com/

B1 | Blaze plans / allowances
www.blaze.ai/pricing

B2 | Blaze product overview
www.blaze.ai/

B3 | Blaze FAQ / repurposing
www.blaze.ai/faq

Z1 | Simplified pricing
simplified.com/pricing?1pr=details

Z2 | Simplified product / tools
simplified.com/

D1 | Predis pricing
predis.ai/pricing/

D2 | Predis features
predis.ai/features/

O1 | Ocoya pricing
www.ocoya.com/pricing

O2 | Ocoya campaigns
www.ocoya.com/features/campaigns

O3 | Ocoya publishing / product
www.ocoya.com/features/publish

N1 | Sintra standard pricing / credits
help.sintra.ai/en/articles/9607367-plans-and-pricing

N2 | Sintra employees / capabilities
sintra.ai/

N3 | Sintra social manager
sintra.ai/ai-employees/social-media-manager

J1 | Jasper plans and product capabilities
www.jasper.ai/pricing

J2 | Jasper credit model
help.jasper.ai/hc/en-us/articles/46644376016923-Credits-Based-Pricing

S1 | SocialBee detailed plan matrix
socialbee.com/pricing/

H1 | Hootsuite plans / feature differences
www.hootsuite.com/plans

G1 | HighLevel core features / add-ons
www.gohighlevel.com/pricing

U1 | HubSpot marketing product
www.hubspot.com/products/marketing

U2 | HubSpot pricing / billing basis
www.hubspot.com/pricing/marketing?c1um1=7

U3 | HubSpot Starter standard / promotion
www.hubspot.com/products/crm/starter

T1 | Thryv current marketing pricing
www.thryv.com/pricing/

T2 | Thryv detailed US product matrix
learn.thryv.com/hc/en-us/articles/40681165842189-Thryv-Products-at-a-glance-US

T3 | Thryv Business Center
www.thryv.com/business-center/

C1 | Constant Contact detailed plans
www.constantcontact.com/pricing