



DON'T JUST SURVIVE...THRIVE!

The Complete Buyer's Guide

Everything Market My Business AI does, what it costs, and the answers to every question owners ask before they buy.

Plans from \$49.95/month · 7-day free trial · cancel in one click · 30-day money-back guarantee

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What is in this guide

What it is	What the app does, who it is for, what it is not, and how it works in four steps.
What it costs	The three plans, monthly and annual prices, who each one suits, and every add-on.
Credits explained	What a credit is, what each action costs, and what happens if you run out.
Feature by feature	The complete plan-by-plan comparison — nothing hidden behind an asterisk.
Every tool	All 27 tools and what each one actually does.
What it replaces	The agency, designer, blog writer and tools it takes the place of, with a worked example.
Buying and cancelling	Trial terms, the money-back guarantee, payment, support and your data.
Questions before buying	Sixteen straight answers to the questions owners actually ask.

What Market My Business AI is

Market My Business AI (MMBAi) is a complete marketing department for a small business, run by AI and supervised by you. You give it your website or a paragraph about your business; it learns your voice, your services and your customers, then writes, designs, schedules and publishes your marketing — social posts, graphics, Reels, SEO blog articles, newsletters, customer texts, Facebook and Instagram ads, talking videos of you, and a weekly read on what your competitors are doing.

Who it is for

- Owner-operators with no marketing person and no spare evenings.
- Businesses currently paying an agency \$1,500–\$5,000 a month for work they could own.
- Trades, salons, restaurants, clinics and dentistry, retail, professional services, home services — you pick your trade at signup and everything is written for it.
- Multi-location owners and franchises (locations and custom plans are covered on page 4).

What it is not

- It is not an agency — nobody takes a cut of your ad spend. You keep your own Meta account and your own card; every dollar goes to Meta.
- It is not a chatbot you have to prompt all day. It proposes the work, you approve it.
- It does not lock up your content. Everything you make is downloadable and yours, forever.

How it works — four steps

1. Paste your website	We read it and fill in your business profile, services, tone, logo and brand colours. No website? Type a paragraph instead.
2. It learns your business	You confirm or correct the profile and pick your one main goal. This is the brief every piece of content is written from.
3. Work appears	A 12-week plan, post ideas, graphics, blog articles, ads and a newsletter — drafted for you, in your voice.
4. You approve and publish	One click publishes to your connected accounts, or schedule it, or download it and post it yourself. Nothing goes out without you.

Set-up takes about 10 minutes. You need: your business name, what you do, your town, ideally your website address, and a card for the trial.

What it costs

Three plans, no contract. Every plan includes a 7-day free trial, one-click cancellation and the 30-day money-back guarantee. Annual billing gives you two months free.

Plan	Monthly	Annual	Credits/mo	Social platforms
Starter	\$49.95/mo	Monthly only	70	1 social platform of the 8
Pro	\$119.95/mo	\$99.96/mo billed annually (\$1,199.50/yr)	300	Any 5 of the 8 platforms
Growth	\$199.95/mo	\$166.63/mo billed annually (\$1,999.50/yr)	500	All 8 platforms

Starter — Everything you need to stop skipping posting — nothing else.

Pro — Growing business, multi-channel, every content tool unlocked.

Growth — Full-stack marketing agency in a box — video, voice, everything.

What the Starter plan includes

Starter writes your posts and gets them published: the AI reads your website, learns your voice, writes the post, makes a matching image for each one, and publishes them to the one platform you choose — after you tap approve. Nothing posts on its own. It also includes every tool that costs us nothing to run: My Marketing Plan and the 12-Week Growth Plan, Post from Voice, the 72-template gallery, your customer list, Hashtag Coach, SEO Booster, the Brand Kit Extractor, customer education post packs, Competitor Watchtower on up to 3 local rivals with weekly change alerts and gap reports, and one auto-publish campaign. Everything you make is saved in your Asset Library and stays yours. What it does not include is the set of tools with a per-use bill attached — blog articles, the newsletter, ad images, the chat bot, video and outbound email or SMS. Those live on Pro and Growth, and you can move up in one click.

What the Starter plan does NOT include

Written out in full, because finding this out from a locked screen after you have paid is not how we want to do business. Every item below returns an upgrade message on Starter, and each shows the cheapest plan that unlocks it.

- Blog Booster — 16 SEO articles a month, published to your site. Pro
- Monthly Newsletter, plus customer email and SMS broadcasts. Pro
- Website Chat Bot — answers visitors and captures the lead. Pro
- Meta Ad Wizard — the ad, the image and the spec sheet. Pro
- Unlimited Competitor Watchtower — Starter watches 3 rivals. Pro
- Talking Video and Clone Myself — videos of you talking. Pro
- AI Visualizer — before / after pictures. Pro
- Reels & Shorts — vertical video with captions. Pro
- Magazine Mode and the Studio poster designer. Pro
- Unlimited auto-publish campaigns — Starter gets one. Pro

- More than one social platform — 5 on Pro, all 8 on Growth.
- 300 credits a month on Pro, 500 on Growth, against 70 on Starter.
- Voice Cloning, AI short video clips, Google and AI Search discovery, three team members, priority support under four hours and an onboarding call. Growth

Who each plan suits

- Starter (\$49.95) — posts written in your voice with an image each, one platform, approval-first publishing, 70 credits a month (more than two posts a week with room to spare) and your Asset Library. The cheapest way to stop skipping posting.
- Pro (\$119.95) — the popular one. Five platforms, 300 credits, Blog Booster included (16 articles a month), Talking Video and Clone Myself, AI Visualizer, Magazine Mode, Photo-to-Motion, Website Chat Bot, unlimited Auto-Publish campaigns and unlimited Watchtower.
- Growth (\$199.95) — all eight platforms, 500 credits, voice cloning, Signature Studio, Google and AI search discovery, bigger SMS and email allowances, three team seats, priority support under four hours and an onboarding call.

Extras and add-ons

Blog Booster (Starter only)	\$29.95/mo — included free on Pro and Growth (16 articles a month).
Extra social accounts	\$7/mo per extra account beyond your plan's bundle.
Extra locations	Locations 2–3: \$199/mo each · 4–10: \$169/mo each · 11–20: \$149/mo each.
Custom Multi-Site	From \$499/mo — franchises, agencies and 20+ sites: pooled quotas, multi-location dashboard, white-glove onboarding, named contact. sales@marketmybusinessai.com
Photo-to-Motion clips	Included allowance each month (6 on Pro, 12 on Growth), then \$0.99 each.
AI short video clips	Growth: 3 a month included, then \$3.00 each.
Credit packs	\$9.99 / \$29.00 / \$69.00 — bought only if you want them, and they never expire.
AI Call Concierge	Coming soon. Not sold and not included in any plan today.

Prices are in US dollars and exclude any sales tax your state requires. Billing is handled by Stripe; we never see or store your card number.

Credits, explained plainly

A credit is how we meter the expensive AI actions. Writing, planning, scheduling, publishing, the calendar, your customer list, the coach, reports and the dashboards are all unlimited and cost nothing. Credits are only spent when the AI makes something for you.

- Starter gets 70 credits a month, Pro 300, Growth 500.
- Plan credits are monthly and reset on your renewal date. They do not roll over.
- Purchased pack credits never expire, and they are only spent after your monthly ones are used up.
- You are warned before you run out — on screen and by email — and you are never charged automatically unless you switch on auto top-up yourself.
- 70 credits is about 70 posts with images — more than two a week with room to spare. 150 credits is roughly 150 posts or images, or 18 talking videos. 300 credits is about 300 posts or 37 talking videos; 500 is about 500 posts or 62 talking videos.

What each action costs

Social post (image + captions)	1 credit
Post from your website URL	1 credit
Post from Voice / Quick Start wizard	1 credit
AI image (Create an Image, ad creative)	1 credit
Regenerate just the image on a post	1 credit
Studio Mode branded poster	1 credit
Captions only (no image)	Free
AI Marketing Coach chat	Free — 150 messages a day, then 1 credit per 25
Blog article (after the 16 included on Pro/Growth)	2 credits
Magazine Mode poster	3 credits per variation
Saved look of yourself (Clone Myself)	3 credits
Talking video (up to 30 seconds)	8 credits
Each extra 15 seconds of talking video	4 credits
3-second lipsync test clip	First one each day free, then 4 credits
Monthly newsletter (8 sections)	5 credits
Photo-to-Motion clip	Included allowance, then \$0.99 each
AI short video clip (Growth)	3/mo included, then \$3.00 each

Credit packs (one-off, never expire)

Pack	Price	Effective
30-Credit Pack	\$9.99	33.3c a credit
120-Credit Pack	\$29.00	24.2c a credit
320-Credit Pack	\$69.00	21.6c a credit — best value

Feature by feature, plan by plan

The three columns below are Starter, Pro and Growth. Starter (\$49.95) is not a column because it only includes the rows in the first two groups that cover writing a post, making its image, choosing the shape, publishing and scheduling to one platform, the AI Marketing Coach, your Asset Library and the training — 70 credits a month. Everything else on these pages needs Pro or Growth.

AI Content Generation

AI Content Generation	Starter	Pro	Growth
Monthly AI credits	70	300	500
Create posts from a text prompt	Yes	Yes	Yes
Create posts from your website URL	Yes	Yes	Yes
Post from Voice (record hands-free)	Yes	Yes	Yes
Standalone AI image generation	Yes	Yes	Yes
Choose the shape (1:1, 4:5, 16:9, 9:16)	Yes	Yes	Yes
Template Gallery (72 pre-built layouts)	Yes	Yes	Yes
Studio Mode branded posters	—	Yes	Yes
Customer Education post packs	Yes	Yes	Yes
Meta Ad Wizard (copy, image, video + spec sheet)	—	Yes	Yes
My Ads library + Meta Calendar	—	Yes	Yes
Voice Studio voice-overs	—	Yes	Yes
Reels & Shorts video generator	—	Yes	Yes
AI Visualizer (before / after transforms)	—	Yes	Yes
Talking Video + Clone Myself (7-step wizard)	—	Yes	Yes
Saved looks of yourself from one photo	—	Up to 16	Up to 16
Per-platform posts (Instagram, FB, LinkedIn, X)	—	Yes	Yes
Script translation (9 languages)	—	Yes	Yes
Magazine Mode (premium editorial posters)	—	Yes	Yes
Photo-to-Motion (animate logos, storefronts, products)	—	6/mo + \$0.99 each	12/mo + \$0.99 each
AI short video clips	—	—	3/mo + \$3.00 each
Voice Cloning (post in your own voice)	—	—	Yes
Signature Studio (a personal video every month)	—	—	Yes

Blog & Newsletter

Blog & Newsletter	Starter	Pro	Growth
Monthly Newsletter (8 sections)	—	Yes	Yes
Newsletter email broadcast	—	Yes	Yes
Blog Booster — AI-written SEO articles	—	16/mo included	16/mo included
Auto-publish articles to WordPress	—	Yes	Yes
Blog Auto-Refill (keeps the queue full)	—	Yes	Yes

Automation & Publishing

Automation & Publishing	Starter	Pro	Growth
Unified Schedule Calendar	Yes	Yes	Yes
One-click publishing + scheduling	Yes	Yes	Yes
Schedule a post for a date and time	Yes	Yes	Yes
Auto-Publish Campaigns	1 campaign	Unlimited	Unlimited
Approval workflow for auto-posts	Yes	Yes	Yes
Social platforms included	1	5 (choose)	All 8
Instagram / Facebook / LinkedIn / X	1 of these	Any 5	Yes
TikTok / YouTube / Pinterest / Google Business	1 of these	Any 5	Yes

Customer CRM & Broadcasts

Customer CRM & Broadcasts	Starter	Pro	Growth
Customer list with tags & segments	Yes	Yes	Yes
Customer text broadcasts	—	500/mo	1,500/mo
Customer email broadcasts	—	2,500/mo	10,000/mo
Broadcast templates + scheduling	—	Yes	Yes

AI Advisors & Insights

AI Advisors & Insights	Starter	Pro	Growth
AI Marketing Coach (chat)	Yes	Yes	Yes
Growth Plan AI Advisor	Yes	Yes	Yes
Step-by-step marketing plan	Yes	Yes	Yes

Hashtag Coach + SEO Booster	Yes	Yes	Yes
Post Ideas AI	Yes	Priority queue	Priority queue
Competitor Watchtower	3 rivals	Unlimited	Unlimited
Competitor Gap Reports + weekly change alerts	Yes	Yes	Yes
Website Chat Bot (lead capture)	—	Yes	Yes
Weekly chat analytics (what visitors ask)	—	Yes	Yes
Google Search discovery	—	—	Yes
AI Search discovery (llms.txt, FAQ packs)	—	—	Yes

Website, Brand & Assets

Website, Brand & Assets	Starter	Pro	Growth
Business Profile auto-filled from your website	Yes	Yes	Yes
Brand Kit Extractor (logo, colours, voice)	Yes	Yes	Yes
Asset Library + downloads (kept forever)	Yes	Yes	Yes
Landing page + cookie-less analytics	Yes	Yes	Yes
Quick Start Wizard + Product Tour	Yes	Yes	Yes
25 step-by-step training modules	Yes	Yes	Yes
Refer & Earn (free months for referrals)	Yes	Yes	Yes

Team & Support

Team & Support	Starter	Pro	Growth
Team members	1	1	3
Support	Email	Priority email	Priority, under 4 hours
Onboarding call with a specialist	—	—	Yes
Early access to new features	—	—	Yes

AI Call Concierge

AI Call Concierge	Starter	Pro	Growth
AI answers your business calls 24/7	Coming soon	Coming soon	Coming soon
Owner text + email summary after every call	Coming soon	Coming soon	Coming soon

Call history with recordings + transcripts

Coming soon

Coming soon

Coming soon

Coming soon — it is built, but it is NOT switched on and NOT part of any plan today. It needs your phone company to forward your line, so we are holding it back until we can set it up for you. Ask us for early access.

Every tool, and what it actually does

There are 27 tools inside. You never have to learn them all — the app tells you which one to press next — but here is the complete list.

What it replaces

What owners typically pay for the same work when they buy it piece by piece.

What you buy today	Typical cost	What covers it here
Marketing agency retainer	\$1,500 – \$5,000 / month	Posts, graphics, ads, strategy
Blog writing agency	\$800 – \$2,000 / month	Blog Booster: 16 SEO articles a month on Pro
Freelance designer	\$300 – \$1,000 / month	Studio Mode, Magazine Mode, AI images
Video production	\$500 – \$2,500 per video	Talking Video, Clone Myself, Photo-to-Motion
Email marketing tool	\$30 – \$150 / month	Newsletter + customer broadcasts
Social scheduling tool	\$30 – \$100 / month	Unified calendar + one-click publishing
Competitor research	Ad-hoc consultancy fees	Competitor Watchtower + weekly gap reports

A worked example

A single-location business paying an agency \$2,500 a month spends \$30,000 a year. Pro is \$1,439 a year ($\$119.95 \times 12$) and covers the posting, the graphics, the blog, the newsletter, the ad building and the competitor research — a 95% cut in marketing spend, with no setup fee, no contract, and you own every asset. Your ad budget is separate and always paid directly to Meta.

Buying, trialling and cancelling

Free trial	7 days, full access to your chosen plan. A valid card is required at signup to keep bots and card-testing out; you are not charged until day 8 and we show you the exact date.
Cancelling	One click in Account → Billing, any time, no contract and no minimum term. No retention maze and no phone call.
Money-back guarantee	30 days. If you do not save at least five hours a week in your first 30 days, email us and we refund every dollar.
Changing plans	Upgrade or downgrade in one click. Stripe prorates an upgrade, so you pay only the difference for the rest of the month.
Payment	Card via Stripe (Visa, Mastercard, Amex, Discover). Monthly or annual. Receipts are in your account and emailed.
Refer & Earn	Free months for every business you send us.
Support	Email on Starter, priority email on Pro, under four hours plus an onboarding call on Growth. 25 training modules and a product tour are included on every plan.

Your data, your content, your customers

- Everything you create is yours and downloadable — posts, images, videos, articles, reports.
- Your brand brief, your customer list and your content are not sold and are not used to train public AI models.
- Customer texting is carrier-registered (10DLC) and consent-based: nobody is messaged without opting in, every message carries an opt-out, and STOP is honoured automatically.
- Your website analytics are cookie-less.
- Competitor information comes from public web pages only, and every report tells you to verify before you act.
- Publishing uses the official APIs of each platform through your own connected accounts, which you can disconnect at any time.

Questions owners ask before buying

Do I need to know anything about marketing?

No. If you can describe your business in a paragraph, the app does the rest. The setup wizard reads your website, fills in your profile, and most owners are finished in about 10 minutes.

Will the content sound generic, like other AI?

It is written from your Brand Brief — your voice, your customer, your services — not a template. You can edit anything before it goes out, and nothing publishes without your approval unless you deliberately switch on Auto-Publish.

Do I need a credit card for the free trial?

Yes. A valid card is required at signup so we can keep bots and card-testing away, but you are not charged for 7 days. Cancel in one click any time during the trial and you owe nothing. We show you the exact date your trial ends.

Can I cancel any time?

Yes. No contract and no minimum term — one click in your dashboard. There is also a 30-day money-back guarantee: if you do not save at least five hours a week in your first 30 days, email us and we refund every dollar.

What happens to my content if I cancel?

Everything you created is yours. Download your posts, images, videos and articles from the Asset Library at any time — before or during your cancellation.

Do I need a website?

No. Having one makes setup faster (we read it to learn your business), but you can type a paragraph instead. Blog articles are written and stored in your account whether or not you have a website; if you use WordPress you can connect it in about two minutes and articles publish themselves.

Do I need Facebook or Instagram business pages?

If you want us to publish for you, yes — and we walk you through creating them during onboarding. They are free from Meta and take about 10 minutes. You can also just download everything and post it yourself.

Does it work for my industry?

Yes. You pick your business type at signup (trades, salons, restaurants, clinics, dentistry, retail, professional services and more) and every prompt, post pack and plan is written for that trade. If your trade is not listed you can type your own.

Do you spend my ad money?

Never. The Meta Ad Wizard builds the ad and hands you a spec sheet plus a 14-step guide to publish it in your own Meta Ads Manager with your own card. Every dollar of ad spend goes to Meta, not to us — that is the part an agency usually takes 15–25% of.

What if I run out of credits?

Nothing breaks and nothing publishes without warning. You get an on-screen warning as you approach zero, an email, and the option to buy a pack (packs never expire). Your plan credits reset on your renewal date.

Can I change plans later?

Yes — upgrade or downgrade in one click from Account → Billing. Upgrades are prorated by Stripe, so you only pay the difference for the rest of the month.

I have more than one location. What then?

Locations 2–3 are \$199/mo each, 4–10 are \$169/mo each and 11–20 are \$149/mo each on top of your base plan. For franchises, agencies or 20+ sites we build a Custom Multi-Site plan starting at \$499/mo with pooled quotas and a named contact — email sales@marketmybusinessai.com.

What's the difference between Starter and Pro?

Starter (\$49.95) writes and designs your posts for one platform and nothing else. Pro (\$119.95) adds five platforms, 16 SEO blog articles a month, videos of you talking from a single photo, the AI Visualizer, Magazine Mode, the website chat bot, the Meta Ad Wizard, unlimited competitor tracking, your customer list with email and text broadcasts, and 300 credits. Start on Starter; move up the moment you want any of that.

Who pays for the AI?

We do. Your plan price includes every AI model we use for writing, images, video and voice. Credits are simply how we meter the expensive actions so heavy users pay for what they use.

Is my data used to train AI models?

No. Your brand brief, customers and content are yours and are not sold or used to train public models. Text messaging is carrier-registered and consent-based: nobody is texted without opting in, and STOP always works.

How is this different from just using ChatGPT?

ChatGPT gives you words. This writes, designs, schedules, publishes, tracks, builds ads, watches your competitors, answers your website visitors and keeps every asset — all knowing your brand. You do not copy and paste anything.

What do I actually need to get started?

Your business name, what you do, your town, and ideally your website address. Card details for the trial. That is it — logo and colours are pulled off your site automatically, and you can change anything afterwards.

Ready to try it?

Start your 7-day free trial at app.marketmybusinessai.com/pricing, or see what it writes for your business first — paste your website at app.marketmybusinessai.com and you will get two finished posts and a designed graphic, free, with no account and no card.

Questions before you buy: help@marketmybusinessai.com · (631) 493-7957 · Multi-site and franchise: sales@marketmybusinessai.com

Market My Business AI is a product of Oncall Bot LLC, 47 Hamlet Woods Drive, Saint James, NY 11780, USA. Prices and features in this guide were correct on 26 September 2026 and may change; the live page at app.marketmybusinessai.com/pricing is always current.